

RISK MANAGEMENT & ALADDIN

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BlackRock assesses and manages risk through a dedicated team of independent risk management professionals and an ever-evolving *Aladdin* technology platform.

ALADDIN USED BY
CLIENTS IN

47
COUNTRIES

20,000+
USERS
OF ALADDIN
TECHNOLOGY

SETTING THE STANDARD FOR EFFECTIVE RISK MANAGEMENT & TECHNOLOGY

BlackRock sets the standard for risk management, analytics and investment technology. Our risk management philosophy is based on the notion of maintaining a culture of constructive challenge. BlackRock's independent risk management professionals partner with investment, operational and technology professionals to share subject matter expertise and timely information on portfolio and enterprise risk. Their goal is to ensure deliberate, diversified and scaled risk-taking in our clients' portfolios, while also ensuring that the firm operates safely and reliably.

Our *Aladdin* investment platform is an unmatched operating and central nervous system for investment and risk managers, which unites the information, people and technology needed to manage money on a single platform. We created *Aladdin* specifically to help manage risk and track results in our clients' portfolios,

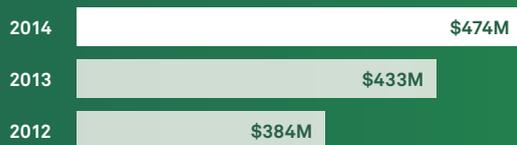
including investment, operational, liquidity and counterparty risks. *Aladdin* helps to facilitate better decision-making, more effective risk management and more efficient trading on behalf of BlackRock's asset management clients. In addition, many institutions rely on *Aladdin* to analyze and manage their own assets.

Aladdin powers collective intelligence by providing tools to help investment managers communicate better, see clearer, work smarter, move faster and scale further. *Aladdin* serves as a common language across functions and geographies; provides timely and accurate insight into holdings, exposures and risks; places key information at our fingertips for effective investment and risk management decisions; and gives investment management professionals the ability to process data and orders with consistency, efficiency and speed.

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Aladdin combines sophisticated risk analytics with comprehensive portfolio management, trading and operations tools.

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Aladdin supports the firm and its clients through informed decision-making, effective risk management, efficient trading and operational scale.

ALADDIN BUSINESS REVENUE



POWERED BY

1,000+
DEVELOPERS

