## SNLFinancial FOCUS ON SOLUTIONS



## M&A VALUATIONS

"When we're ready to buy or sell a bank, we need an easier and more cost-effective way to evaluate the market — to ensure we don't pay too much or receive too little. We don't want to trust an investment bank with this due diligence too soon: not only will they cost us a fortune, they'll likely tell us only what we want to hear, just to get the deal done."

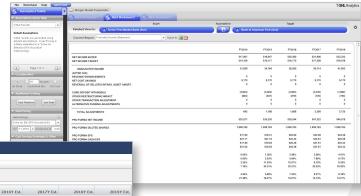
## **SNL SOLUTION**

SNL's **Merger Model** allows you to analyze prospective deals and different scenarios without involving an investment bank prematurely in the process. Create pro-forma financial statements to assess opportunities.

Run a quick discounted cash flow/cost-of-equity analysis to determine the value of your bank or your M&A target.

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 ② Performance Analytics
 ⑧ SNL3d Template
 ⑥ Help

 Base Period:
 03/14 LTM
 Discount Rate:
 12.00 %
 Terminal Value Multiple:
 P/E 13.00 x





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LEARN MORE about identifying the most profitable M&A opportunities. Contact an SNL expert today: SNLInfo@SNL.com; 866-296-3743; SNL.com/BankTools